

# NIFFF



NEUCHÂTEL  
INTERNATIONAL  
FANTASTIC FILM FESTIVAL

*NIFFF - Press release, 24.01.2019*

## THE FIRST REVELATIONS FOR THE NIFFF'S 19th EDITION

The Neuchâtel International Fantastic Film Festival (NIFFF) unveils the poster of its 19th edition, which will take place from July 5th to July 13th, and reveals the dates for the NIFFF Extended programme.

### UNVEILING THE 2019 POSTER

It's the fourth year in a row that Neuchâtel-based creative agency White - brand design is tasked with creating the poster.

The festival's acronym remains, as was our wish, in the centre of the picture, but this future edition basks in an all new visual atmosphere! On top of the chiaroscuro effect, the letters are made to look like lit-up signs inhabiting a real urban setting. Somewhere between dream and reality, the picture playfully uses the tropes of fantasy and optical illusion.

For the NIFFF's 19th edition, the White - brand design agency collaborated with photographer David Baumann to take the audience to a grounded yet disturbing world. With a clean, timeless style, the mise-en-scène is a nod to relations that nurture photography and cinema, with fantasy as the medium.

As a result, the Neuchâtel International Fantastic Film Festival will celebrate the diversity of fantasy films from July 5th to July 13th.

### NIFFF EXTENDED - THE FUTURE OF CINEMA

A series of conferences organised as part of the festival aim at problematising the main stakes of visual productions in the fantasy genre, in Switzerland and elsewhere. Fantasy is seen as a fertile ground for multidisciplinary reflection and innovation. This entirely free programme will include four main events:

- **GSGS'19** : Gamification & Serious Games Symposium 2019 / 4-5.07.19
- **IMAGING THE FUTURE** : Digital creation and new technologies / 8-9.07.19
- **STORYWORLDS** : Audiovisual screenwriting / 10.07.19
- **NEW WORLDS OF FANTASY** : Contemporary fantasy literature / 11.07.19

### Contact and additional information:

Fanny Guichard | Communication & sponsoring Director  
fanny.guichard@niff.ch | T: +41 32 731 07 76 | M: +41 79 820 49 11